



PROTECTIONS AGAINST TRAFFICKING IN PERSONS

Criteria for Screening and Evaluating Labor Recruitment Candidates in Food and Beverage Supply Chains

The risks of human trafficking can be mitigated by properly designed and implemented processes for recruitment, selection, and hiring of workers. Those risks are greater and more difficult to control when recruitment, selection, and hiring are outsourced to third-party labor recruiters. Therefore, companies should, whenever possible, recruit, hire, and employ workers directly.

When direct recruitment is not possible, companies must exercise careful due diligence in the screening and selection of labor recruiters to minimize the risk of human trafficking as a result of fraudulent or misleading recruitment practices. Recruitment-related intermediaries are common in the food and beverage sector; they formally supply workers to farms of all scales for both seasonal and daily work and recruit workers through informal means, such as network recruiting, for work in processing plants and on farms. Intermediaries may be referred to as recruiters, brokers, contractors, crew leaders, or gangmasters, depending on the country and regional context. In some cases, recruiters are paid by the number of workers they supply and the length of time that worker remains at the employer, potentially incentivizing coercive recruitment.¹

The following sample tool recommends a generic approach to due diligence but is not intended to ensure compliance with specific legal requirements, such as the Federal Acquisition Regulation (FAR): Ending Trafficking in Persons.

The goal of screening labor recruiters is acquiring enough information to have reasonable confidence that selected labor recruiters will comply with all applicable legal requirements and standards for ethical recruitment. When evaluating a potential labor recruiter, this process will entail looking for the presence or absence of policies and procedures that relate to issues of fair recruitment. Because evaluating potential recruiters' practices is both challenging and vitally important, companies may consider prioritizing recruiters or recruitment agencies that participate in fair recruitment certification programs. Participation in certification programs allows recruiters to demonstrate their commitment to ethical practices and increased transparency and oversight. Examples of recruitment certification programs include: International Organization for Migration's International Recruitment Integrity System (IRIS);ⁱ On the Level; Clearview Assurance;ⁱⁱ and the Responsible Business Association's Responsible Recruitment Program.ⁱⁱⁱ

Assessing recruiters' ongoing performance occurs as part of the management and monitoring process.

THE EVALUATION CRITERIA

Verité recommends defining a set of performance requirements that complement the company's *Code of Conduct* (social responsibility expectations), *legal requirements* (licensing requirements, applicable laws and regulations, government procurement requirements, etc.) and *technical requirements* (ability to source suitable workers within a defined timeframe and budget). This will help the company to better understand the labor recruiters' policies and approaches to preventing human trafficking.

Each company will have its own specific criteria in this area. To determine criteria, a company should undertake a careful review of the following documents and guidance:

- Legal requirements in the sending country, transit country, and country of operation (See [Tool 01B](#));
- Any other applicable legal requirements, including international labor standards. (See [Tool 01B](#));
- Company Code of Conduct or other high-level policy;
- Client company Code of Conduct or other high-level policy;
- Fair recruitment standards and certification schemes such as:¹
 - International Organization for Migration, IRIS Recruitment Standard: <https://iris.iom.int/>;
 - International Labor Organization, General principles and operational guidelines for fair recruitment: https://www.ilo.org/global/topics/fair-recruitment/WCMS_536755/lang--en/index.htm;
 - On the Level, Core Principles and Standards of Ethical Recruitment;
 - Clearview Assurance Standards: <https://www.clearviewassurance.com/>.

Once the screening criteria have been defined, each criterion should be paired with indicator(s) that serve to measure whether it is being met. For example:

Sample Criteria	Sample Indicators
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¹ The standards have also been consulted in creation of these tools.

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<p>Compliance with legal operating requirements</p>	<ul style="list-style-type: none"> • The recruiter is fully licensed. • The recruiter has no record of legal sanctions in the past three years, or violations have been corrected or are on-track for correction. • The recruiter participates in a fair recruitment certification program.
<p>Compliance with broad social responsibility standards and labor rights as specified in ILO Declaration in Fundamental Principles and Rights at Work^{iv}</p>	<ul style="list-style-type: none"> • The recruiter formally expresses a commitment to uphold the company's social (labor and ethics) standards. • The recruiter has written policy and commitment statements that address social (labor and ethics) standards, including fundamental labor rights. • The recruiter has a process to ensure continuously updated knowledge of applicable social standards, including fundamental labor rights.
<p>Compliance with company standards and legal requirements on recruitment</p>	<ul style="list-style-type: none"> • The recruiter has an operational process to ensure continuously updated knowledge of applicable legal requirements in the countries of origin, transit, and destination. • The recruiter has a policy that prohibits the use of misleading or fraudulent recruitment practices, including failing to disclose basic information, or making material misrepresentation, about the key terms and employment and living conditions, including wages, benefits, hours of work, location of the work, living conditions, employer provided or arranged housing and associated costs, any significant cost to be charged to the worker, and, if applicable, the hazardous nature of the work.

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	<ul style="list-style-type: none"> • The recruiter has a policy stating that no worker shall be charged recruitment fees of any sort. • The recruiter has processes in place in inform workers of their right not to be charged recruitment fees. • The recruiter has a policy stating that all workers shall retain access to their identity documents. • The recruiter has a procedure for verifying that workers are not charged fees by sending country agents or sub-agents
<p>Compliance with company standards and legal requirements on employment contracts</p>	<ul style="list-style-type: none"> • The recruiter has a policy to ensure that workers’ contracts meet all legal and company requirements. • Worker contracts include accurate and verifiable information on worker position, location of job, length of contract, housing, name of the employer, wages, working hours, any legal wage deductions, and all applicable benefits. • Worker contracts detail which party (recruiter or worksite enterprise) is responsible for various aspects of the employment relationship (in accordance with applicable law). • Recruiter maintains records demonstrating that workers receive accurate copies of contracts in language they understand prior to departure. • Recruiter has processes in place to validate that terms of employment do not differ from those offered to worker.
<p>Compliance with company standards and</p>	<ul style="list-style-type: none"> • Recruiter participates in available grievance mechanisms.

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legal requirements grievance mechanisms	<ul style="list-style-type: none"> • Recruiter demonstrates that workers are provided with information on their legal rights and on the procedures for accessing grievance mechanism/s available via government or employer. • Recruiter has a policy of non-retaliation for worker participation in grievance mechanisms.
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CONDUCTING A SCREENING INTERVIEW

When interviewing prospective labor recruiters, the recruiters should be asked to describe how they are able to meet the company’s selection criteria. In addition to assessing objective criteria, such as whether policies and processes are documented, the company may wish to evaluate the degree to which the potential recruiters are open to engagement around issues of fair recruitment. In the table below, Verité offers some examples of questions that could be asked in this regard.

Sample Criteria & Indicators	Sample Screening Questions
Compliance with legal operating requirements	<ol style="list-style-type: none"> 1) Does your company have a valid license to operate? 2) Has your company been subject to any regulatory actions where monetary penalties were assessed? 3) If formal corrective actions were mandated by the issuing government agency, can you provide documentation to show that violations have been corrected or are on track for correction? 4) Do you agree to adhere to the legal requirements of the sending and receiving countries, and to register your agreement by signing a contract to this effect?

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<p>Compliance with broad social responsibility standards and labor rights as specified in ILO Declaration in Fundamental Principles and Rights at Work^v</p>	<ol style="list-style-type: none"> 1) What is the scope and coverage of your labor and ethics policies? 2) Do your labor and ethics policies have executive management endorsement? 3) How often are your labor and ethics policies updated? What is the process for updating them? What actions might you take if you were unsure about the legality of a recruiting practice?
<p>Compliance with company standards and legal requirements on recruitment</p>	<ol style="list-style-type: none"> 1) Does your company have a policy prohibiting misleading or fraudulent recruitment practices? If yes, what is included in the policy? 2) Does your company have a “no-fee” policy on charging employees recruitment fees and expenses? If yes, how is this policy communicated to workers? 3) How do you communicate working and living conditions to prospective workers? How do you ensure that this information is accurate? 4) Does your company’s policy on recruitment fees and expenses have executive management endorsement? 5) Where in your recruitment, selection, and hiring process do you think the risk of noncompliance to the no-fee policy is highest? 6) What operational controls have you put in place to minimize these identified risks and to

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	<p>ensure that workers are not charged fees? Following are some examples of controls:</p> <ol style="list-style-type: none"> a. Policies and procedures are in place to implement the no-fee statement in the Code of Conduct. b. A safe procedure for workers to report violations of the no-fee policy by internal staff or sub-agents, without retaliation. Such a procedure should include an investigation and response to reports of violations. c. A policy and implementing procedures that prevent the use of illegal sub-agents or subcontractors. d. If the company uses sub-agents or subcontractors, a procedure to ensure these sub-agents are paid by the agency for their services and that they sign and comply with the agency's no-fee policy. e. If workers are being recruited from remote or interior regions, the company has staff (on the company's payroll) in these areas. f. Workers, upon arrival, are routinely interviewed to verify that they have not paid recruitment fees.
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	<p>7) Who holds workers’ personal documentation at various points throughout the recruitment and hiring process?</p>
<p>Compliance with company standards and legal requirements on employment contracts</p>	<p>1) Are the terms of the workers’ contracts and the contracting process itself consistent with sending and receiving country laws and other applicable legal requirements?</p> <p>2) Does the employment contract include terms and conditions that are consistent or aligned with the hiring company’s fair recruitment standards?</p> <p>3) Do employment contracts comply with the requirements of the hiring company’s client/customer (for example, U.S. Federal Acquisition Regulation: Ending Trafficking in Persons)?</p> <p>4) Do you have a process for reviewing and assessing accuracy of worker contracts?</p> <p>5) How do you communicate terms of contracts to workers who speak a language other than the language of the contract or who have limited literacy?</p>
<p>Compliance with company standards and legal requirements on grievance mechanisms</p>	<p>1) What can workers do if they encounter a problem at any point in the recruitment and hiring process?</p> <p>2) What are some of the ways you communicate potential grievance mechanisms to workers?</p> <p>3) What happens when workers use one of these mechanisms?</p>

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EVALUATING THE RESULTS AND MAKING A FINAL DECISION

After labor recruiter candidates have been screened, the responses must be analyzed. Verité recommends the use of a transparent methodology for evaluating labor recruiters against screening criteria. Such a methodology should define how candidates will be evaluated, by whom, and the process by which a final decision will be made and a contract issued.

One approach is to use a rating system that assigns each criterion a weight and performance score as shown below. This allows the company to score each recruiter candidate’s performance on each criterion, while also giving appropriate emphasis to the areas of compliance that are most important to the company and/or the company’s customers.

The results of such a rating process allows for the performance of all candidates to be cross-analyzed and compared with ease, which will then allow companies to rank and compare candidates.

Example Labor Recruiter Rating System			
Criteria	Weight (%)	Score (%)	Performance Rating
Compliance with legal operating requirements			
Compliance with broad social responsibility standards and labor rights as specified in ILO Declaration in Fundamental Principles and Rights at Work			
Compliance with company standards and legal requirements on recruitment			
Compliance with company standards and			

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legal requirements on employment contracts			
Compliance with company standards and legal requirements on grievance mechanisms			
Total	100%		
<i>Note: Companies should determine their own weighting systems based on applicable legal requirements, their policies and (where relevant) those of their clients.</i>			

Once the successful labor recruiter candidate has been selected and hired, companies can use the information from this due-diligence selection process as baseline data for managing and monitoring the performance of the recruiter.

In supply chain segments where broker registration systems are weak or non-existent and informal brokers predominate, companies should move progressively towards direct hiring. However, in some contexts, such as in very small-scale agricultural enterprises, some labor recruitment will likely continue to occur through informal channels. Informal brokers are inherently more difficult to monitor. However, whenever a third party is connecting workers to employers, they should still be held to basic standards of fair practice. With the exception of the requirement for a valid license number, all of the policies and processes listed above should apply to informal providers as well. For example, informal labor providers can still be held accountable for accurately explaining terms of conditions of work to job seekers, not charging recruitment fees, and not retaining identity documents. The burden of communicating these expectations and monitoring against their performance is on the business who engages the third-party recruiter.

ⁱ International Recruitment Integrity System. "IRIS Standard." <https://iris.iom.int/iris-standard>

ⁱⁱ Clearview Assurance. <https://www.clearviewassurance.com/>

ⁱⁱⁱ The Responsible Recruitment Program.
<http://www.responsiblebusiness.org/media/docs/RRP.pdf>

^{iv} International Labor Organization. Declaration on Fundamental Principles and Rights at Work.
<https://www.ilo.org/declaration/thedeclaration/textdeclaration/lang--en/index.htm>

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<https://www.ilo.org/declaration/thedeclaration/textdeclaration/lang--en/index.htm>